



CEDAR RAPIDS

Neighborhood Planning Process

Workshop #3

April 25, 2009

PRESENTATION 2: Action Plan

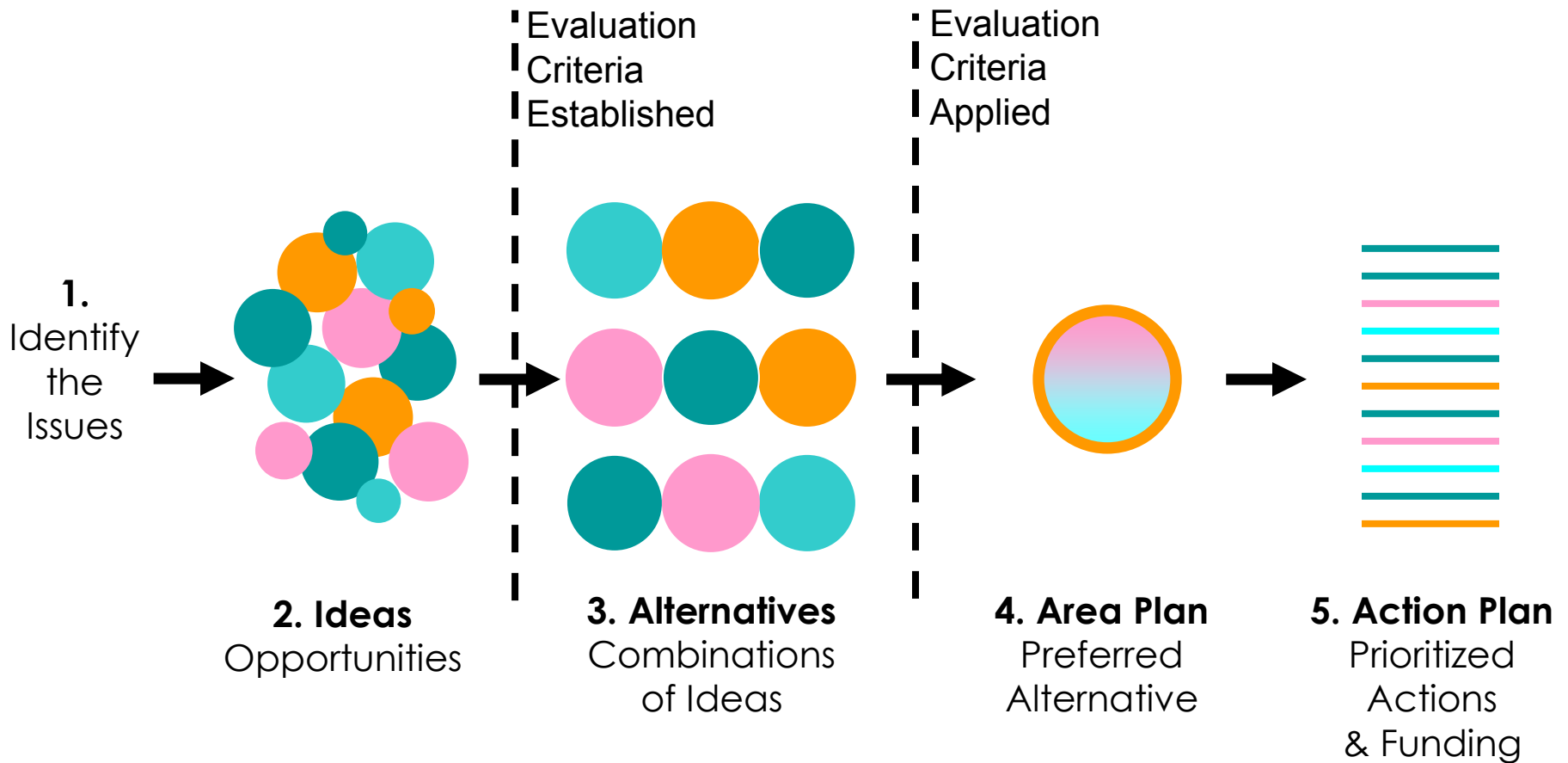
What is an Area Plan?

An Area Plan provides the overall vision for the future of the neighborhoods.

The Elements of an Area Plan are:

- Housing & Neighborhood Character
- Transportation & Connectivity
- Open Space & Recreation
- Arts & Cultural Opportunities
- Business Reinvestment
- Community Services

What are the steps for developing an Area Plan?



An Action Plan is the final step.

What is an Action Plan?

An Action Plan:

- Breaks the Area Plan Elements into a set of Initiatives to accomplish Community Goals.
- Identifies concrete next steps called Action Items to complete Initiatives.
- Outlines the Timing of action items.
- Assigns Roles for accomplishing the action items.
- Communicates the Status of each action item.

Why an Action Plan?

Many cities have adopted Action Plans as a best practice during Neighborhood Planning to:

- Ensure neighborhood plans get implemented.
- Plan for the proper phasing and staging of complex projects.
- Provide clear definition of roles and responsibilities to guarantee accountability.
- Allow for continued neighborhood involvement through periodic updates and ongoing public review (i.e. living document).

What are the elements of an Action Plan?

- List of overall **Area Plan Elements**
- List of **Initiatives** within each Area Plan Element
- List of individual **Action Items** to achieve Initiatives
- **Timetable** for completion of each action item
- **Roles** & responsibilities for each action item
- **Status** of each action item

AREA PLAN ELEMENTS	INITIATIVES	ACTION ITEMS	TIMETABLE	ROLES	STATUS
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Important for Action Plan Implementation

5 KEYS TO SUCCESSFUL REDEVELOPMENT

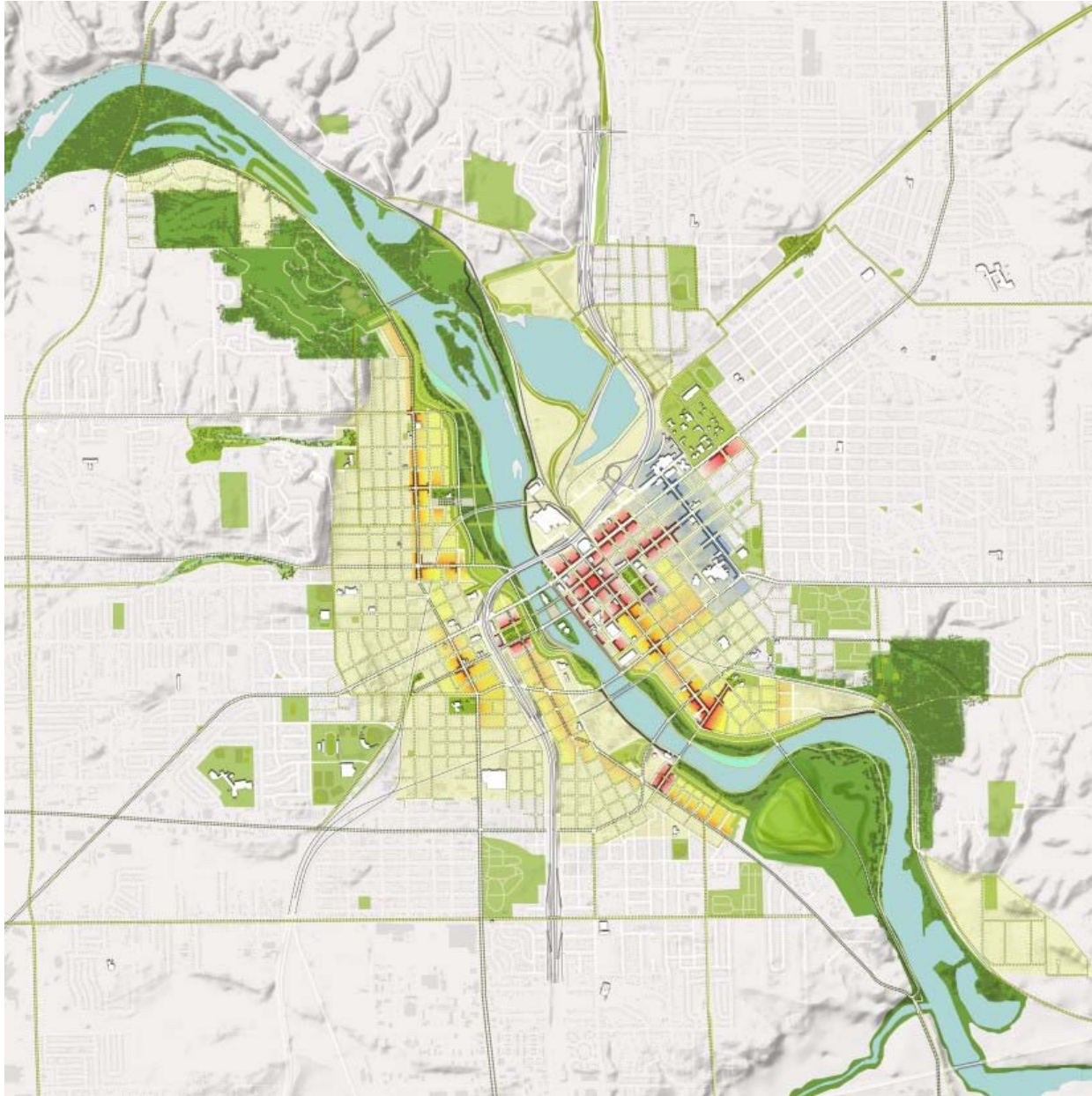
1. Consistent with Community Goals
2. Neighborhood Support
3. Financial Feasibility
4. Market Feasibility
5. Experienced Development Team



What is the process for developing the Action Plans?

- Today – Groups brainstorm action plan items
- City Department staff core team to compile data for Action Plan matrix
- May 5 – Confirm Draft Action Plan, review feedback, discuss roles & responsibilities, and discuss barriers (funding, etc.)
- May onwards – As data becomes available, Staff continues to refine Action Plan (including timetable and funding) and monitor Action Plan implementation and phasing of projects.

Preferred Framework to Action Plan



Area Plan Element

Transportation & Connectivity

Initiatives

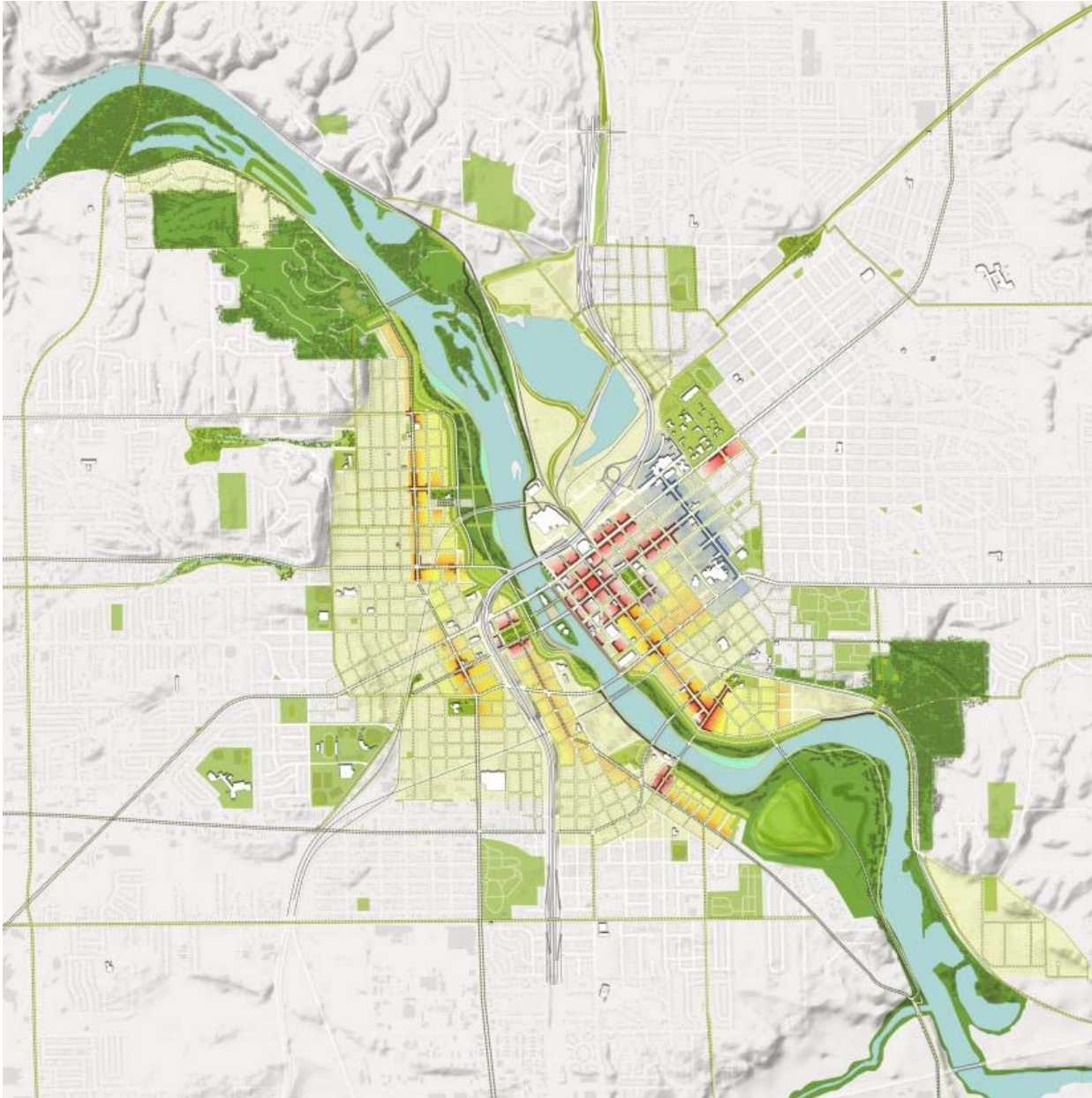
Continuous Trail System

Streetscape Improvements

Transit Service Improvements

Downtown Circulator

Preferred Framework to Action Plan



Area Plan Element

Transportation & Connectivity

Initiatives

Continuous Trail System

Streetscape Improvements

Transit Service Improvements

Downtown Circulator

From Area Plan to Action Plan

Step 1 – Identify Action Items

AREA PLAN ELEMENTS	INITIATIVES	ACTION ITEMS	TIMETABLE	ROLES	STATUS
Transportation & Connectivity	Continuous trail system	Extend Cedar Lake Trail			

Breakout session today will develop lists of action items based on Area Plan elements, initiatives and community priorities developed to this point.

Multiple action items may be necessary to accomplish an Initiative.



From Area Plan to Action Plan

Step 2 – Identify Timing & Phasing

AREA PLAN ELEMENTS	INITIATIVES	ACTION ITEMS	TIMETABLE	ROLES	STATUS
Transportation & Connectivity	Continuous trail system	Extend Cedar Lake Trail	X-XX years		

Timing in most cases will be dependent on funding and phasing in cases where some steps must occur before others.

Based on today's feedback City Interdepartmental Team will examine timing issues.

From Area Plan to Action Plan

Step 3 – Identify Roles & Responsibilities

AREA PLAN ELEMENTS	INITIATIVES	ACTION ITEMS	TIMETABLE	ROLES	STATUS
Transportation & Connectivity	Continuous trail system	Extend Cedar Lake Trail	X-XX years	Parks & Recreation, Linn County Trails Assoc.	

Discussions on May 5 for completion of this area of Action Plan.

The Action Plan Matrix

Preview of the Planning Tool

AREA PLAN ELEMENTS	INITIATIVES	ACTION ITEMS	STARTED WITHIN...					ESTIMATED COMPLETION DATE	ROLES						STATUS	
			0-12 MONTHS	1-2 YEARS	3-5 YEARS	5-10 YEARS	10-15 YEARS		FEDERAL	STATE	COUNTY	CITY	NEIGHBORHOOD	OTHER		
Housing & Neighborhood Character																
Transportation & Connectivity																
Recreation & Open Space																
Arts & Cultural Opportunities																
Business Reinvestment																
Community Services																
Preferred Flood Management Strategy																

By the end of this Neighborhood Planning Process, each Area will have an Action Plan. The final document will look like this matrix.

