

**Neighborhood Planning Process: Community Kick-off Event on January 10, 2009  
Process Goals Compilation Results**

*Almost 250 participants provided suggestions for goals and outcomes of the Neighborhood Planning Process on January 10. After compiling the suggestions into common categories, the following eleven goals were determined to be the most important goals of the Neighborhood Planning Process.*

<b>Create art, cultural, and entertainment opportunities</b>	<b>Affordable housing in existing neighborhoods</b>	<b>Vibrant neighborhoods</b>	<b>Exciting downtown destinations</b>	<b>Accessible transportation options</b>	<b>Meets multi-generational needs</b>	<b>Green space as a central amenity</b>	<b>Economically feasible plans</b>	<b>Increase Economic vitality</b>	<b>Citizen directed planning</b>	<b>Sustainable Infrastructure</b>
<ul style="list-style-type: none"> <li>• Open basketball courts</li> <li>• Movie theaters, other entertainment options downtown</li> <li>• Amusement park</li> <li>• Water parks</li> <li>• Zoo</li> <li>• Increasing cultural awareness</li> <li>• Revitalize downtown and cultural areas to become destinations</li> <li>• Events programmed and support fine arts/library</li> <li>• Theaters, museum, and library</li> <li>• More interesting activities that can be accessible to everyone</li> <li>• Entertainment</li> </ul>	<ul style="list-style-type: none"> <li>• Strong neighborhoods created by those living in the neighborhoods</li> <li>• Encourage redevelopment of flood affected neighborhood</li> <li>• Help land lords and renters</li> <li>• Rehab existing structures using sustainable practices {green}</li> <li>• Better standards of accountability</li> <li>• Assistance for landlords</li> <li>• Housing – sweat equity to keep families together</li> <li>• Rehab existing housing stock</li> <li>• Families/residence revival, back to normal</li> <li>• Resolve flood affected neighborhoods with home owners</li> <li>• Set measurable goals in resolution of flood affected homes</li> <li>• Zoning</li> </ul>	<ul style="list-style-type: none"> <li>• mixed uses allowed in neighborhood</li> <li>• traditional neighborhood planning</li> <li>• preserve historical cultural assets</li> <li>• design standard for neighborhoods to help create identity</li> <li>• recreation community center in the neighborhoods incorporate with library</li> <li>• define and embrace our identity</li> <li>• preserve natural resources and beauty of city</li> <li>• preserve historic resources</li> <li>• find embrace our identity</li> <li>• centralize government services / civic functions</li> <li>• maintain</li> </ul>	<ul style="list-style-type: none"> <li>• parking at first floor and retail business</li> <li>• housing downtown</li> <li>• vibrant downtown work where live</li> <li>• downtown destination, restaurant and activities</li> <li>• preserve historic resources</li> <li>• revise economy downtown, workers, concerts, restaurants, museums, library, freedomfest atmosphere all year long</li> </ul>	<ul style="list-style-type: none"> <li>• To be smaller so seniors can walk to transportation within neighborhood</li> <li>• Look back to 15 in 5 Transportation</li> <li>• Walk to food, work, (bridge rings of development) make it easier to navigate</li> <li>• Public transportation for work center and all appropriate hours</li> <li>• Pedestrian City, must overcome impact of Major roads or river that can divide</li> <li>• Light rail and bus infrastructure</li> <li>• Transportation connectivity – cars, bikes, buses, viable parking,</li> </ul>	<ul style="list-style-type: none"> <li>• Establish community center voted on/created developed by children &amp; seniors</li> <li>• Plan (invites youth to participate)</li> <li>• Make city more appealing to younger (under 30 generations)</li> <li>• Easily accessibility to retiree</li> <li>• Focus on the quality of our primary education school systems and churches are modes &amp; centers of neighborhoods- connect neighbor's hoods and brings people together</li> </ul>	<ul style="list-style-type: none"> <li>• Preserve parks open spaces</li> <li>• Trees/open/green connections</li> <li>• Flowers, accessibility</li> <li>• Riverfront development-let the river help to be our identity</li> <li>• Use the river for recreation</li> <li>• Amphitheater. Green Zone.</li> <li>• Green space protected open space</li> <li>• Parks/trails (org. activities)</li> <li>• Riverfront Access &amp; usage</li> <li>• Parks &amp; open space, outdoor activity, transportation options &amp; connectivity</li> <li>• Levee-Top Drive (scenic)</li> <li>• Green City Environmental Concerns</li> <li>• Develop Landfill as Park or Recreational Activity</li> <li>• Develop Landfill</li> </ul>	<ul style="list-style-type: none"> <li>• A sense of security-economically</li> <li>• Create a balance between infrastructure development tax revenues</li> <li>• Loss of Attention (FEMA Support, City, Grant)</li> <li>• Property Tax</li> <li>• How will pay for II-Funding Options/plans</li> <li>• Streamline Process with Jumpstart</li> <li>• Transparency of Funds, Resources to individual home and business owners. (Timelines of information to inform decision to rebuild)</li> <li>• Defined Commitment from each level of government</li> <li>• Transparency</li> </ul>	<ul style="list-style-type: none"> <li>• Diversified job market.</li> <li>• Sustaining people in Cedar Rapids.</li> <li>• Retain and grow jobs and businesses.</li> <li>• Use local businesses and consultants and expertise.</li> <li>• Good paying jobs and businesses.</li> <li>• Job opportunities</li> <li>• Good jobs / sustainable.</li> <li>• Reward businesses for staying here and improving their businesses.</li> <li>• Have a business.</li> <li>• Employment and internship to</li> </ul>	<ul style="list-style-type: none"> <li>• Community governance – helps to both engage and empower citizens – families and personal stories</li> <li>• Remember to address immediate concerns. (Don't use this process to skip these concerns) Addressing immediate concerns (triage) allows more people to participate in the process.</li> <li>• Citizenry of lobbyists! Don't lose message</li> <li>• Process decisions not made prior to public input.</li> <li>• Consistency of message – assists with funding and expressing core values to future citizens</li> <li>• Encourage and empower neighborhood meetings.</li> <li>• Strong community participation for a specific goal.</li> <li>• Extraordinary effort has been done to improve communication, but need to err on the over communication side – continue to engage and educate community – support dialogue.</li> <li>• Focus initiatives / organizations – need clear roles and collaboration.</li> <li>• Make good short term decisions with a perspective</li> </ul>	<ul style="list-style-type: none"> <li>• Preventative Measures</li> <li>• Canals – Not a complete solution ; one idea</li> <li>• Flood protection for businesses</li> <li>• Long term flood hazard protection</li> <li>• Protecting the city now – dragging the river</li> <li>• Green building and LEED certification</li> <li>• Work on problem of WPC so another flood does not force raw sewage into river</li> <li>• Incorporate sustainability policies into plan</li> <li>• Green technology environment construction</li> <li>• Implement sustainability standards</li> </ul>

<p>t; various for different ages</p> <ul style="list-style-type: none"> <li>• Things to do – social activities</li> <li>• Entertainment and amenities for all age groups</li> <li>• Recreation</li> <li>• Theaters, arts, amphitheater</li> <li>• Neighborhood amenities like comm. center, green space and parks</li> <li>• Diverse business activities that are convenient and connected to neighborhoods</li> <li>• Library, multifunctional theater, comm. center</li> <li>• Market riverfront development, to attract new businesses and the younger generation</li> <li>• Library, multifunctional theater, community center</li> </ul>	<p>changes/granny flats/additions to homes, to keep people in their homes</p> <ul style="list-style-type: none"> <li>• Neighborhood rebuild/affordable housing</li> <li>• Variety of housing choices/affordable</li> <li>• Affordable housing</li> <li>• Affordable appropriate housing/owner occupied</li> <li>• Minimum standards/affordable housing to repair and get neighbors back</li> <li>• Affordable housing, not just subsidies</li> <li>• Affordable housing</li> <li>• Affordable housing</li> <li>• Immediate affordable housing in the neighborhoods</li> <li>• Affordable housing</li> <li>• Mixed price range housing</li> <li>• Housing that is affordable</li> <li>• Affordable housing; how to get rebuilt support for rental property and sustain core housing</li> </ul>	<p>heritage</p> <ul style="list-style-type: none"> <li>• unique tourist small shots maintaining local heritage</li> <li>• supporting diversity</li> <li>• historical significance of city maintained and promoted</li> <li>• walkability in neighborhoods</li> <li>• protect the neighborhood assets, schools, bank, community centers</li> <li>• have community civic centers within each neighborhood (library, police, fire, recreation center all located in one space at heart of each community</li> <li>• small business neighborhood shops (all kinds)</li> <li>• strengthen neighborhood associations</li> <li>• quality education/schools connected to neighborhoods</li> <li>• neighborhood parks and gathering places</li> </ul>		<p>trolleys, train “conflict” resolved</p> <ul style="list-style-type: none"> <li>• Walkable neighborhood</li> <li>• Specific trails and pedestrian plan</li> <li>• Mixed transportation options/compact community</li> <li>• Total living for downtown, accessibility to amenities, restaurants, core epicenter (residents and employees</li> <li>• Accessibility (transit, economic, communications)</li> <li>• No thoroughfares thru neighborhoods</li> <li>• Street scaping/connectivity improvements</li> <li>• Develop all along river, park, trails etc. to connect neighborhoods</li> <li>• Transportation within neighborhoods that’s convenient – inexpensive parking, look back to 15 in 5</li> </ul>		<p>as Park or recreational activity</p> <ul style="list-style-type: none"> <li>• Public gathering/celebration space in green way</li> <li>• Parks/trails/river front development</li> </ul>	<p>about funds availability (limits of funds)</p> <ul style="list-style-type: none"> <li>• Make buyouts a priority</li> <li>• Green Finance (Finance, Attraction, Tool)</li> <li>• Plans/ideas about how to best utilize farmstead/Sincclair site</li> </ul>	<p>keep people here.</p> <ul style="list-style-type: none"> <li>• Job security – better paying.</li> <li>• Support higher paying jobs (employment diversity).</li> <li>• Neighborhood commercial (small businesses with residential above, grocery stores, dry cleaner, restaurant).</li> <li>• Can we help our business to improve their aesthetics and sustainability (energy efficiency) through incentives?</li> <li>• Contact national media (we are forgotten city).</li> <li>• Economic development incentives: <ul style="list-style-type: none"> <li>○ Small businesses were highly leveraged;</li> <li>○ Connect to funding –</li> </ul> </li> </ul>	<p>of long term consequences.</p> <ul style="list-style-type: none"> <li>• Outreach: bring opportunities to the neighborhoods.</li> <li>• Open communication between city and residents and neighborhoods and businesses.</li> <li>• Advocacy for flood-affected individuals in crisis.</li> <li>• “Urgent Plan” – different org. structure for crisis mode</li> <li>• How to organize the “Then Trade Areas?” <ul style="list-style-type: none"> <li>○ Make “this” trade area special? (community college, AEAs)</li> <li>○ Give us the (local) authority.</li> <li>○ Participate in a world class, high performance regional area. <ul style="list-style-type: none"> <li>○ State legislature -&gt; allow to create regional trade area; trade off: helps state grow.</li> <li>○ Regional taxing authority.</li> <li>○ Reorganize in a way to respond.</li> </ul> </li> </ul> </li> <li>• Time line: definition, priority, macro vs. micro</li> <li>• Decisions now</li> <li>• Pursue local vision; local to start</li> <li>• Make sure we take care of the “small” individual needs in addition to big picture people have disconnected</li> </ul>	<p>(define them)</p> <ul style="list-style-type: none"> <li>• Flexibility in gov’t regulation and rebuilding</li> <li>• Robust technology and utilities infrastructure</li> <li>• Make recycling available to all residents</li> <li>• 4 good schools</li> <li>• City, County, and school gov’t in one building</li> <li>• Make city cleaner and more visually attractive</li> <li>• I – 380 corridor make more visually attractive</li> <li>• Infrastructure – Status report on Utility Commitment Plan</li> </ul>
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	<ul style="list-style-type: none"> <li>• Integrate affordable and energy efficient housing; both rental and owner occupied</li> </ul>	<p>(schools); street plan connectivity</p> <ul style="list-style-type: none"> <li>• economic diversity is maintained within the neighborhoods</li> <li>• having connected neighborhoods and have everything on the same place; accessibility to the river</li> <li>• residential design -- visually connected and neighbor friendly</li> <li>• increase neighborhood protection and safety (1-porch light program, 2-satalite police stations, 3-lighting)</li> <li>• better neighborhood associations</li> <li>• revitalized neighborhood, culture, and music</li> <li>• preserve historic resources</li> <li>• neighborhood match built community, diverse housing, landscaping</li> </ul>		<p>ideas – walk-able neighborhoods , easy way to get into downtown</p> <ul style="list-style-type: none"> <li>• Build complete streets, walks, cars, bikes</li> <li>• Build complete streets, pedestrian and cars</li> <li>• Systems include hospitals, new Express busses, convenient connections</li> <li>• Easy way to get into downtown, parking inexpensive, public transportation (buses) smaller inexpensive, more often routes, collections</li> <li>• Slow streets, narrow streets, tree-lined, green space benches, bus shelters</li> <li>• Beltway roads around city, relieve traffic in neighborhoods connect Ellis NW with 6<sup>th</sup> st SW?)</li> </ul>				<p>grants;</p> <ul style="list-style-type: none"> <li>○ When you give incentives to new outside businesses, give to existing small businesses, too.</li> </ul>	<p>because they feel they've been forgotten.</p> <ul style="list-style-type: none"> <li>• Focus! Too many initiatives / organizations / players. Clear roles and collaborations.</li> <li>• Community involvement in land use changes and decisions <ul style="list-style-type: none"> <li>○ have voice in decision-making;</li> <li>○ more communication with decision makers;</li> <li>○ involvement of stakeholders.</li> </ul> </li> <li>• Integrate previous planning (carry through on promises).</li> <li>• Implementation, action, and accountability.</li> <li>• Clarity of process / what's next (city accountability).</li> <li>• Develop creative and sustainable solutions (creative partnerships between business / residents / city).</li> <li>• Action</li> <li>• Specific, direct actions and goals.</li> </ul>	
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		<p>match mature growth, keep neighborhood character pre-flood; historical preservations</p> <ul style="list-style-type: none"><li>• community centers:<ul style="list-style-type: none"><li>-hubs for public services</li><li>-senior centers, meal sites</li><li>-recreation / youth</li><li>-library / learning centers</li><li>-transportation hub</li><li>-early childhood services</li><li>-safe haven</li><li>-human services, social services, clinic</li><li>-rental facilities</li></ul></li></ul>								
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