

SCANNING

- Entire community (Special focus on neighborhood)
- Neighborhood organizations, home owners, business owners, tenants
- Residents, existing neighborhood associations, neighboring associations, city departments, businesses, host facilities, people who live and work in neighborhood.
- Residents
- Business
- P.D./Applicable city departments
- Landlords
- Schools
- Church
- Non-Profits
- Local facility users
- Customer

ANALYSIS

- Motivate key players (neighbors, City Council, Business)
- Adjoining neighborhood organizations
- Social economic issues
- Not enough people in organization, not enough interest, crime in neighborhoods, is there a true need, lack of leadership, some neighbors don't get along
- Data to collect – recurrences – common
- Legal aspect of starting and maintaining time and place for meeting, involvement, leadership, defining boundaries, priorities, sustainability, community awareness, communication, identifying stakeholders
- Demographics
- Contact information for all Stakeholders
- Knowing who are the movers and shakers
- Identify who has the most investment in the community
- Identify resources
- Competing agendas
- Prejudice
- Apathy
- Lack of Community
- Closed mindedness
- Lack of resources
- Lack of Community service centers

RESPONSE

- Communication and sensitivity
- Set of rules/guidelines for all associations
- Offer food

- Leader communicating with P.D.
- More media attention
- Educate neighborhoods of what they can do, talk to neighbors – go around neighborhood on foot to get neighbors excited, find a common cause – emphasize flood recovery, flyers stating what their cause is, childcare availability and convenient location and time frame put more information on computer and newspaper on where meetings are. People need to see benefit, tell people to be part of solution.
- Secure core leadership, network with other association, partner with existing association (break off later), communication (door to door, picnic), use existing groups to get information out, use events to raise involvement/awareness show need/benefits
- Communicate with stakeholders
- Identify a small number of community leaders
- Create an action plan
- Contact city leaders
- Identify sources of funding
- Develop a vision
- Most Impact
 - Gaining participation
 - Getting people together
 - Building a vision

ASSESSMENT

- Preservation of land
- Number of local participants involved
- Increased awareness and documented decline in crime, attendance
- Number of associations increase, increased attendance, longevity of associations, changes that benefit neighborhood, recognition. Public awareness, more step up to be leaders, pride in neighborhoods, familiarity with neighbors, and joint effort of neighbors.
- Participation
- Formal organization that creates results
- More neighborhood satisfaction
- Reduced crime/increased feeling of safety
- Increased property value
- Retention of local residents and business